Press Release



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Expansion of the SCHMETZ range: New products in the domestic segment

Albstadt, Germany: Choosing the right sewing needle is a key success factor in both the hobby and industrial segment. From spring 2022, SCHMETZ will be expanding its domestic needle range to include the Black, Gold and Combi Line. For the first time the product range will also include a Felting Needle. And also the Longarm Quilting Needle and the Leather Needle DH will be added.

SCHMETZ is constantly working to address the individual needs of its customers and the various requirements with its product range in order to offer the right needle for every application.

The sewing needles with the standard coating are to be supplemented by two product lines with special coatings: the Gold and Black Line. The **Black Line** was named after its black non-stick coating, which reduces adhesive residue on the needle and ensures that the needle glides better. New products are the Black Super Stretch Needle (HAx1 SP SU) and the Black Super Fine Needle (130/705 H-SU XS). The Super Universal Needle already available in the range is now called "Black" Super Universal Needle. The **Gold Line** features a gold-colored wear protection coating for longer needle durability. The Gold Line includes the Gold Embroidery Needle and the new Gold Jeans Needle (130/705 H-JT).

The newly created **Combi Line** is the response to numerous customer requests: Different needle types are included in one packaging. The Combis

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Basic Stretch, Basic Large, Allrounder Large and Special Large will be available in the future. The existing Combis now have the names Basic (formerly: Combi VVS) and Basic Twin (formerly: Combi KNS).

For the first time in the history of SCHMETZ, a **Felting Needle** is part of the product range. It is used in felting machines and transports the fibers via barbs in order to decoratively incorporate suitable materials such as woolen fiber webs or woolen threads into a carrier material.

The SCHMETZ **Longarm Quilting Needle** (135x5 MR system) is a special round shank needle for quilting on longarm machines.

The **Leather Needle DH** (130/705 H DH) is the second Leather Needle in the product range. With its half triangular point, it is used for straight seams, while the established Leather Needle LL is used for decorative seams.

About SCHMETZ

SCHMETZ is a subsidiary of the Groz-Beckert Group and produces highquality sewing machine needles for the industrial and domestic segment. The company has a strong tradition and was founded in Herzogenrath, Germany, in 1851. It now has around 440 employees worldwide. In fiscal year 2021, SCHMETZ generated an overall turnover of around 25.5 million euros. The worldwide presence of the company is guaranteed through numerous sales partners and a tight dealer network on all continents.